



Cetis, Inc., formed through the 2006 purchase of TeleMatrix, and the 2009 acquisition of Teledex assets, designs and manufactures a broad range of analog and VoIP telephones and high-speed Internet products. Designed and engineered in America and Europe for hotel, resort, enterprise, SMB, SOHO, healthcare, education, military, and government applications, Cetis products are built to exacting standards, and backed by our global distribution and support network. It is estimated that more than 7,000 Cetis channel partners have installed more than 30 million Cetis products at 100,000 commercial locations globally.

Having one source for all your telephony needs means more product options, better pricing, and unparalleled service before, during and after the sale. From small office/home office (SOHO), small business (SMB), and Enterprise applications, to economy hotels and luxurious five-star resorts, Cetis has a phone that will perfectly match your needs. Guaranteed.

Founding of Teledex	Founding of TeleMatrix	Founding of Scitec	Merger of Scitec and Telematrix	Purchase of Teledex Assets	Name change to Cetis
1982	1986	1993	2006	2009	2010
TELEDEX.	TELEMATRIX.	SCITEC.	Scitec.	Scitec.	Cetis 👶
	*		TELEMATRIX	TELEMATRIX.	
			*	TELEDEX.	
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# CETIS CORPORATE TIMELINE

## HISTORY

Cetis, Inc. is a leading ISO-9001, RoHS, and WEEE-certified manufacturer of Scitec®, Teledex®, and TeleMatrix® brand telephones and ExpressNet® and AirLink® high-speed wireless broadband access solutions. In 1986 we introduced the first Teledex brand hotel telephone with programmable guest service keys and a customizable faceplate area. Four years later, in 1990, we introduced Diamond Series telephones, which continue to be recognized as the most popular hotel guestroom telephones in the world. Introduced in 2006, the Teledex iPhone was the original microfootprint guest room telephone. In 2008, TeleMatrix 9600 Series cordless and 3300 Series corded were introduced with the first optional handset color inserts designed compliment the guest room decor. During 2009, Scitec Aegis-09 Series telephones demonstrated that value never looked so good. Teledex E Series by Cetis, introduced in 2011 as the first flat-panel, micro-footprint telephone, is designed to complement the look of flat-screen televisions in the guest room, and save space on the desk or nightstand. With an installed base of over 60,000 hospitality IP phones globally, Cetis provides trusted brands with a proventrack record of success.

#### Service.

Growing globally? Cetis leverages its own global resources to provide a single point of contact to quickly respond to sales and support inquiries anywhere in the world. Experienced and knowledgeable Cetis sales directors, supported by the Cetis customer service and SIP support teams, are strategically positioned globally to meet the most demanding requirements of Cetis customers and channel partners seeking assistance with product selection, pricing, faceplates, programming, order placement, and post-delivery support.

## STRENGTH

Cetis is more stable and stronger today than ever before. In fact, our innovative, stylish, and durable telephones—designed and engineered in the America and Europe-continue to be the standard by which other phones are judged.

#### Global support.

To support the emerging requirements of Cetis customers worldwide, we continue to invest in a global support network. In addition to more than 7,000 Cetis channel partners globally, our service centers are strategically located near Cetis customers to provide sales, warehousing, repair, spares, and other important field services. These facilities are capable of handling our complete product lines, and are experienced in resolving important customer requirements in a timely fashion.

Dubai Sales Warehousing Technical support Repair Field service

Beijing Sales Warehousing Design Engineering Technical support Repair Field service

Mumbai Sales Repair Field service Malaysia/Singapore Sales Repair Field service

North America Sales Warehousing Technical support Design Engineering Repair Field service

United Kingdom Sales Warehousing Design Engineering Technical support Repair Field service

#### Trusted brands.

The Cetis product portfolio is comprised of brands that are preferred by hotels, hospitals, governments, and multinational corporations globally, including, E Series, C Series, R Series, I Series, Opal, Diamond, Nugget, 9600 Series, 3300 Series, 3100 Series, Aegis Series, ExpressNet, and AirLink.

#### Preferred supplier.

Cetis is a preferred supplier to the world's leading hotel franchise corporations, hotel management companies, and Fortune 500 corporations. In Las Vegas alone it is estimated that more than 250,000 Cetis telephones are installed in star-rated hotels. Following is a partial list of hotel brands for which Cetis is a preferred supplier:

#### Asia

- Jayakarta
- Jing Jang
- Mandalay
- Mandarin Oriental
- Nikko

#### **Middle East**

- Kempinski Group
- Jumeirah Hotels & Resorts
- Rotana Group - Habtoor Hotels

- Millennium Hotels
- Qatar National Hotels
- Layia Hospitality Group
- City Seasons Group

- Accor

- Novotel

- Sol Melia

- Emmar Hospitality Group
- Europe
- Affinia
- Louvre Hotels

- Tui

- NH Hoteles

- Swissotel

#### India

- Taj Group of Hotels
- ITC Hotels
- Oberoi Hotels

#### North America

- AmericInn
- America's Best Value Inn

- Best Western International
- BudgetHost
- Boyd Gaming
- Carlson
- Choice Hotels International
- Days Inn Canada
- Fairmont
- Gaylord Entertainment
- Hard Rock
- Harrah's
- Hilton
- Hyatt

- InterContinental Hotels Group
- LaQuinta
- Loews
- MGM-Mirage
- Marriott
- Omni
- Outrigger
- Radisson - Red Lion
- Station Casinos
- Starwood
- Wyndham

## INNOVATION

We're constantly seeking new ways to improve desktop telephony. That's why we're so excited about our stunning new flat panel, micro-footprint E Series telephones. Designed and engineered in America, and boasting Cetis standards for quality, durability, and innovation, E Series telephones are amazingly big on features, yet surprisingly small in size. And since their smaller footprint requires less plastic, we use less energy in the manufacturing process, which is better for the environment

### Advanced technology and support.

Cetis is also a global leader in the design, engineering, manufacturing, and support of SIP corded, SIP cordless, and SIP cordless touchscreen telephones for hotel guestroom applications. Cetis browser-based technology delivers content in a format that tech-savvy guests have come to expect, supporting openenvironment custom content and applications, which can be developed to provide a dynamic menu of hotel services, features, and information, as well as regional and world connectivity, and more applications for on-the-go guests.

#### SIP interop certifications.

Cetis SIP telephones are certified to interoperate with the world's leading IP-PBX systems, including: Aastra, Alcatel-Lucent, Asterisk, Avaya, Cisco, Defero3, Epygi, InnovationX, Mitel, NEC, Siemens, Thing5, and more.

#### World-class SIP support.

We host one of the world's most advanced SIP telephony labs and provide our certified channel partners and value added resellers (VAR) with access to our Cetis Tier 3 IP technical support team, software tools and upgrades, a 24/7 knowledge base, documentation, FAQs, and forums for troubleshooting. Cetis partners are SSCA<sup>TM</sup> (SIP School Certified Associate) and Cetis Applications-certified to install and support Cetis telephones operating on the latest IP-PBX telephone systems. Our proprietary Mass Configuration Utility (MCU) is engineered to create large numbers of configuration files required to quickly pre-program or deploy Cetis IP telephones. The Cetis IP Mass Administration Utility (MAU) performs administration functions, such as firmware updates to Cetis SIP telephones either prior to installation or on location.

## THE FUTURE

Cetis is uniquely positioned to meet the present and emerging telephony and high-speed Internet access equipment requirements of businesses now and in the future. Our portfolio of market-leading brands effectively leverages a strong Cetis customer franchise in both hospitality and general business segments. From the popular Scitec value line to our innovative, Teledex, TeleMatrix and ExpressNet brands, Cetis offers hundreds of model and color options, competitive pricing, and unparalleled service and support before, during, and after the sale.

## ADVANTAGE

The Cetis Advantage means one source for all your telephony and high-speed Internet connection needs, more product options, better pricing, and unparalleled service before, during and after the sale. From economy hotels to luxurious five-star resorts, Fortune 500 businesses, hospitals, and government offices, Cetis offers innovative telephony and high-speed Internet products designed and engineered to meet your requirements.

For more information on Cetis telephony and high speed Internet products, visit CetisGroup.com, email info@CetisGroup.com, or call 719 638 8821.

Or contact your regional Cetis sales representative. We look forward to serving you.



## VoIP CORDLESS TELEPHONES

Cetis SIP-compliant, cordless telephones are available in single and two-line 1.8 GHz, and 1.9 GHz configurations and certified to interop with all major proprietary IP-PBXs, as well as open-source Asterisk, and selected hosted IP-PBX systems. Features include patented OneTouch<sup>™</sup> voice mail retrieval, and a large faceplate area to communicate important dialing instructions and property information.



## **VoIP CORDED TELEPHONES**

Cetis SIP 2.0, corded telephones are available in single and two-line speakerphone configurations to complement Cetis SIP cordless models in the guestroom or office. Certified to interop with popular proprietary and Asterisk-based IP-PBX systems, Cetis SIP corded phones are equipped with patented OneTouch<sup>TM</sup> voice mail retrieval, 3-way conferencing (two-line).



#### E Series

Microfootprint E Series VoIP corded telephones feature a stunning new flat panel look along with sizzling SIP compliant performance in both single and two-line SIP configurations. Features include high speed RJ45 Ethernet port, patented OneTouch™ message retrieval, 7 configurable feature keys, large LCD screen for Caller ID and programming display, supports IEEE 801.1 P/Q for quality of service/VLAN priority tagging. Available in Black.

RJ45 Ethernet port, and OneTouch<sup>™</sup> voice mail retrieval included. **One-line:** 7 button speakerphones **Two-line:** 7 button speakerphones

#### I Series ND

Save valuable desktop and nightstand space with the small footprint of the ND Series telephone. Much more than just another telephone, the ND Series is the center of your communications universe. RJ45 Ethernet port included on most models. Available in Ash or Black and a variety of designer colors.

RJ45 Ethernet port, and OneTouch<sup>™</sup> voice mail retrieval included. **One-line:** 5 & 10 button speakerphones **Two-line:** 5 & 10 button speakerphones

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### 3300IP Series

3300IP SIP compliant, corded telephones are equipped with a10/100 switched RJ45 Ethernet port on the base for HSIA, and patented One-Touch™ message retrieval technology. Features include a large LCD screen for Caller ID and programming display, and IEEE 802.1 P/Q support for quality of service/ VLAN priority tagging. 3300IP corded sets share the same unique flat panel look with 96000IP Series SIP corded feature telephones and matching 3300TRM·IP Series SIP corded trimline models. Colors: Black or Ash with seven handset insert color options to match your office, brand, or décor.

One-line: Two-line:

3300TRM-IP 3302TRM-IP Basic, 5 & 10 button speakerphones 5 & 10 button speakerphones



9600 Series Handset Insert Color Options Minimum order required. For details, call +1 719 638 8821.

### 3300TRM-IP Series

3300TRM-IP single and 3302TRM-IP two-line SIP trimline telephones offer SIP complian performance, a 10/100 switched RJ45 Ethernet port on the base for HSIA, and patented One-Touch™ message retrieval technology. Matching models include 9600IP SIP cordless and 3300IP SIP corded trimline sets. Colors: Black or Ash.

## ANALOG CORDLESS TELEPHONES

Cetis analog cordless telephones are available in single and two-line speakerphone models in 1.8 GHz, 1.9 GHz, or 2.4 GHz configurations. Certified to interop with leading PBX systems, Cetis cordless phones are equipped with patented OneTouch<sup>™</sup> voice mail retrieval, and 3-way conferencing (two-line).



## ANALOG CORDED TELEPHONES

Cetis analog corded telephones are designed and engineered in America and Europe to meet the requirements of a variety of retail, home office, small office, and Enterprise level desktop business communications applications.





#### 3300 Series

3300 Series analog corded telephones feature European styling and industrial strength components. RJ45 HSIA (High Speed Internet Access) Ethernet port, patented One-Touch™ message message retrieval included. Colors: Black or Ash with seven standard or custom color handset insert options. to match your office, brand, or décor.

One-line: One-line: Two-line: Lobby, Basic, 5 & 10 button non-speaker 5 & 10 button speakerphones Basic, 5 & 10 button speakerphones



### 3100 Series

An excellent combination of style and economy, featuring high quality construction, contemporary design and a full range of configuration options. Colors: Black or Ash.

One-line: One-line: Two-line: Lobby, Basic, 5 & 10 button non-speaker 5 & 10 button speakerphones Basic, 5 & 10 button speakerphones

## ANALOG CORDED TELEPHONES

Cetis analog telephones are available in single and two-line speaker and non-speakerphone configurations with options for 0, 3, 4, 5, 6, 8, 10, or 11 guest service keys in selected models.



## ANALOG TRIMLINE AND EMERGENCY PHONES



## ANALOG CLASSIC AND RETRO PHONES



## PATIENT ROOM PHONES

All healthcare phones feature single-line, HI/LO ringer control, handset volume control key, and ADA-compliant volume control.





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